



Shanghai PassionSource Co., Ltd

Brochure

2011.10

SUMMARY

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Our Mission

To provide integrated customer care and fulfillment services to our clients through value-added solutions, making PassionSource and our clients the most competitive in the technology and information industry.

Some of Our Clients



Who We Are

Shanghai PassionSource Technology Limited was established in April 2005 by a group of young passionate IT people. PassionSource team has been providing technology solutions to our clients since 2001 and provides offshore software development & outsourcing services. We are a professional team of business-minded people who are driven by a clear vision and focus for the success of our clients and our organization. PassionSource is a new small but professional company focus on web development - include website design, flash design, web based software development.

Key Develop Team Members

A successful web project should be executed by four kinds of people consist of high-level team cooperation.

Professional graphic designer

Professional html(div,css) designer

Professional programmer

rich experience of project coordinator

If it's a very simple website without database support, then programmer will not take part in it.

If it's a complicated website based on functionality development, then more programmers will take part in it.

After signing the contract with client, Shanghai Passionsource will assign different specialized team members to participate in website building according to different project demand and the complexity of the project in order to ensure the efficient executing.

Our Service



Website design/development

Company website

Big customized business website. e.g. video website /B2B/B2C website.

Web based program

CMS (content management system). e.g. articles/forum.

CRM (Customer Relationship Management)

Other customized database program (e.g. Sales/Order process)



Flash Design Service

Cool Flash Animations

Full Flash websites

Flash Presentations & eCards

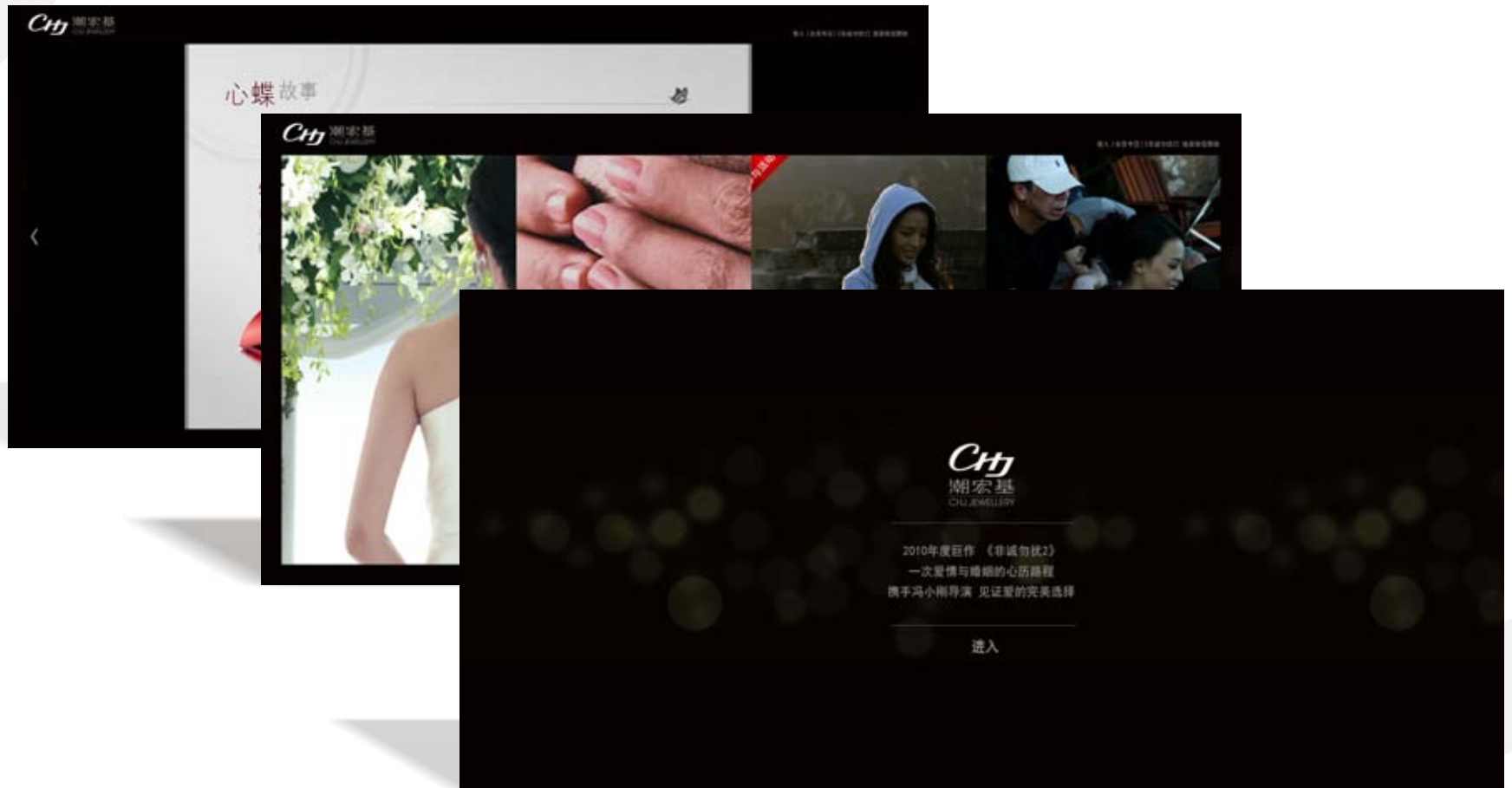
Flash Mini Site

Flash CD

Flash action script with database (mysql,mssql,access,xml), etc.





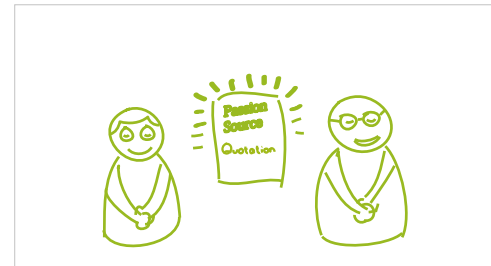




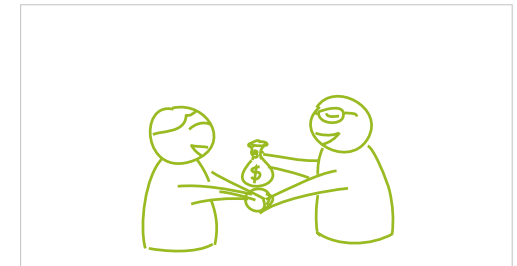
Our main work flow



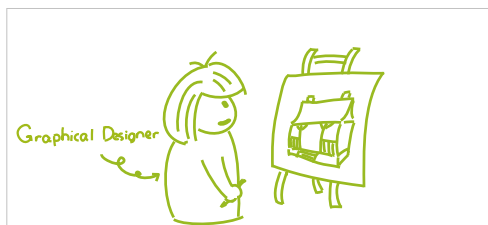
1. Client contacts us and sends web design detail requirements to us.



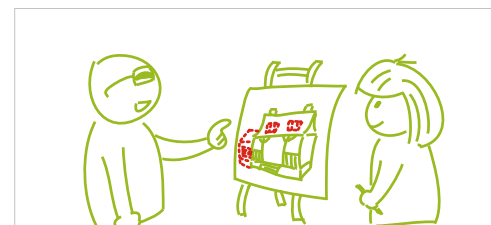
2. Based on client's requirements, we make a web design plan and quotation document.



3. Sign contract and get paid.



4. Our graphical designer start to design, one homepage and one sub page first.



5. For the draft design client sends some feedback comments to our designer.



Unexpected : If client feel not happy to our draft designs after 3 times big updates by our graphical designer, then client has rights to request all his money back. Contract is cancelled.



6. Draft designs (one home page and one sub page) are confirmed by client.



7. Our graphical designer moves forward to work on more sub page designs.



8. All sub pages are confirmed by client.

Our main work flow



9. Our HTML designer starts to make HTML web pages based on confirmed designs.



10. Next step our programmer will integrate program functions in web pages.



11. Website is completed.



12. Website is under testing.



13. Website is launched online.



14. We will supply one year fee website maintenance service to ensure website runs well. (Only small updates.)

Systems and Technology

Our team focus on Microsoft Windows Platform, but also has ability to use Linux Platform for develop environment.

Design Skills: graphic design / flash motion / hand drawing

Program language: Asp.net / PHP / Javascript / Actionscript / Asp

Tools: Dreamweaver / Photoshop / Flash / Coreldraw / Visual Studio(C#) , etc.

Database: MS SQL Server / MySQL / Access

Platform: Microsoft 2000/2003 Server / Linux Server

FAQ

How much the project will cost?

It's really depends on how complicated the project is.

We supply two kind of cost for clients choose.

A. Cost by whole project. After we analysis client whole project, we will supply a full quotation with detail list to clients.

B. Cost by mandays.700–800 rmb per manday.

How long will it take?

Usually depends on how complicated the project is. After analysing client' project, we will prepare our work time schedule to client with our quotation.

Testimonial Reference from clients

Passionsource has helped me get three large projects of the ground, I am not sure where I would be without them. They have been fast, reliable and take care for detail. They picked up the pieces from another outsourced disaster and made things work. (Craig Figtree, Australia)

[Http://www.tour.com.au/](http://www.tour.com.au/)

For the past three years, PassionSource have supplied good web development service to us, including our three fashion clothing brands websites development, and hosting & domain service. With their help, our company can easily expand our business into Internet bussness area. Their service is really professional and we are benefited from it. (Henry Tang, Vice president of Saiyang Group & Supply Chain Director, Shanghai China)

[Http://www.saiyanggroup.com/](http://www.saiyanggroup.com/)

Testimonial Reference from clients

We liked the overall experience we had with Passion Source. We found some difficulty in communicating as we cant speak Chinese. But looking at your name, i guess you can speak Chinese. Then communication will be much much better. They helped a lot by giving us new ideas and explaining the scenario in China. But since ours is more than just a website, we had to involve in various stages of development. For a normal website, i think they are well qualified to do that. I had seen another website of theirs, which i liked a lot...And beyond is always ready to help us and he clarified all our doubts which are well beyond the scope of the project. So, on an overall i liked the experience. One suggestion, get the scope and timeline of the project well defined before the start of the project. It reduces the hassle during the development process. (Raja Sekhar, India)

[Http://www.haofresh.com/](http://www.haofresh.com/)

Testimonial Reference from clients

Passionsource did design and build my website, including all the programming and coding, front and back-end.

1. Their service included pretty much everything (although I wrote and translated all of the info. on the site!)

2. Overall, I was very satisfied with their work and would not hesitate to recommend them.

-- a. Design - 4/5

-- b. Coding - 4/5

-- c. Timeliness - 4/5

-- d. Responsiveness - 5/5

-- e. After sale services - 5/5

– f. Price when compared with others? - 5/5

3. If they have a weakness, I would say it is in attention to detail.

So, make sure that you explicitly state what you want and what you expect from them, right down to the finest detail - this will avoid any problems occurring later down the line.

Otherwise, I can highly recommend Beyond and his team, they are very professional and provide an excellent service to my business, for which I am very grateful to them. Further note that they are extremely competitive on price. (Alex Abrahams, England)

[Http://www.blueskystudy.com/](http://www.blueskystudy.com/)

THANKS!

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